

A modern living room with a white sofa, a wooden coffee table, and large windows. The room is decorated with various plants, a floor lamp, and a framed abstract artwork. The overall aesthetic is clean, bright, and contemporary.

WENY HOME

Inspiring Brands. One Unique Home.



OUR
PRODUCTS

Style for Every Room

VCNY Home is your whole home solution with beautifully designed décor for every room and lifestyle.



CATEGORIES & PRODUCTS



BEDROOM

Comforters, quilts, duvet covers, coverlets, throws, blankets, sheet sets, shams, sleeping pillows, pillow inserts, bed skirts, box spring covers, pillow and mattress protectors, mattress pads, bed-in-a-bag sets, pet beds



BATHROOM

Shower curtains, shower liners, bath rugs, tub mats, runners, towels, storage, vanity accessories, shower caddies, shower rods and hooks, bath bundles, laundry baskets, hampers



LIVING ROOM

Decorative pillows, throws, area rugs, scatter rugs, window curtains, curtain rods, lamps, soft seating, wall accents, trays, frames, artificial plants, decorative objects and storage, vases, candle pillars



KITCHEN

Tablecloths, table runners, placemats, napkins and napkin rings, rugs, runners, anti-fatigue mats, towels, chair pads, decorative storage, decorative bowls, aprons, pot holders, oven mitts

CATEGORIES & PRODUCTS



OUTDOOR

Decorative pillows, throws, area rugs, doormats, decorative storage, chair pads, tablecloths, lanterns, baskets, decorative objects



SEASONAL

Decorative pillows, throws, bath sets, guest towels, doormats, tablecloths, placemats, accent rugs, tree skirts, stockings, decorative objects, gift sets



TEEN

Comforters, quilts, bath sets, window curtains, throws, decorative pillows, bedrests, wall decor, bed-in-a-bag sets, college dorm bundles, accent rugs, decorative storage, novelty lighting



KIDS

Comforters, quilts, bath sets, window curtains, decorative pillows, character pillows, hooded towels and throws, bed-in-a-bag sets, rugs and playmats, decorative storage, glow-in-the-dark décor, novelty lighting



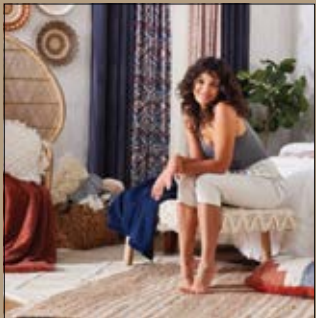
OUR
BRANDS

Meet the Family

The VCNY Home family of brands is a growing roster of in-house brands, licensed brands, private label brands, and product collaborations serving every lifestyle and stage. We work to ensure each brand we create or partner with has its own identity, is distinctive within the market, and offers inspiration for each consumer.



IN-HOUSE BRANDS



INDIGO INK.



jade + oake



avery
homegrown



AVERY PURE



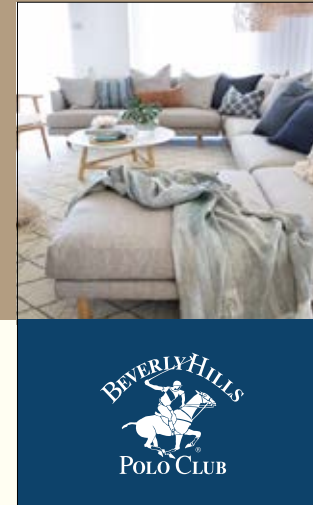
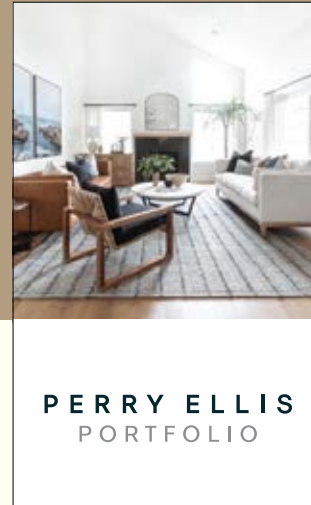
olivia & finn



hopscotch

VCNY Home's expanding portfolio of exclusive brands was created to fit varying consumer lifestyles across different stages, consumer needs, and the latest home trends.

LICENSED BRANDS



Top brands look to VCNY Home to design and develop unique product collections that reflect their brands and bring them to life in the home.

PRIVATE LABEL BRANDS



Better Homes
& Gardens®



MAINSTAYS™



Member's
Mark™



THRESHOLD



room
essentials™

VCNY Home is a trusted manufacturing partner to the world's biggest retailers, driving rapid business growth year after year.

COLLABORATIONS



MY TEXAS
HOUSE™



dave & jenny



REFINERY29
HOME COLLECTION



The Pioneer Woman



details
— by BECKI OWENS

VCNY Home works together with some of the most interesting and influential partners to create collaborative collections and limited-edition products that speak directly to their audiences and the latest trends.

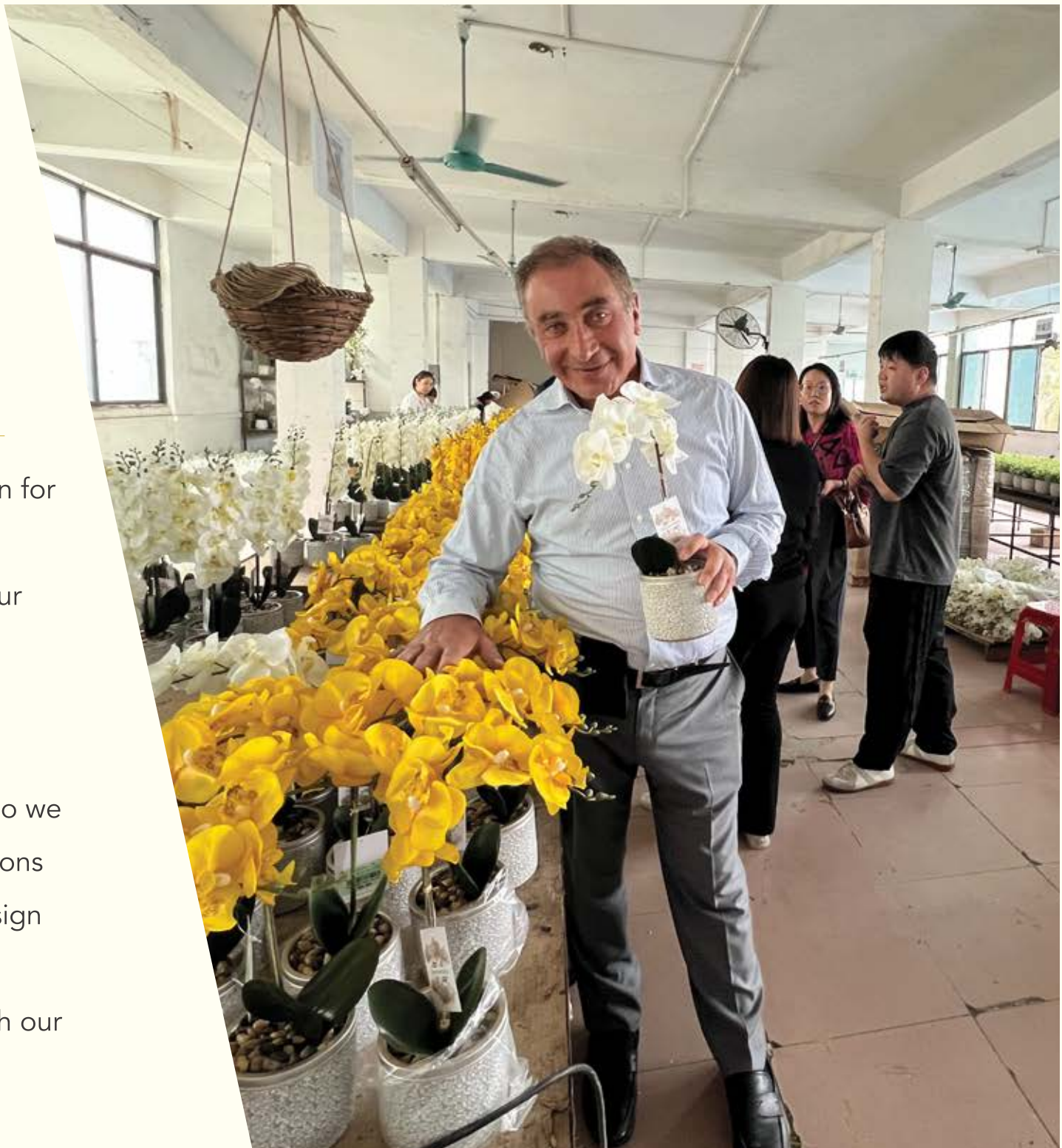


OUR PROCESS

Concept to Shelf

We pride ourselves on our passion for quality, design, and our end consumers, our commitment to our customers and partners, and our relationships with our suppliers.

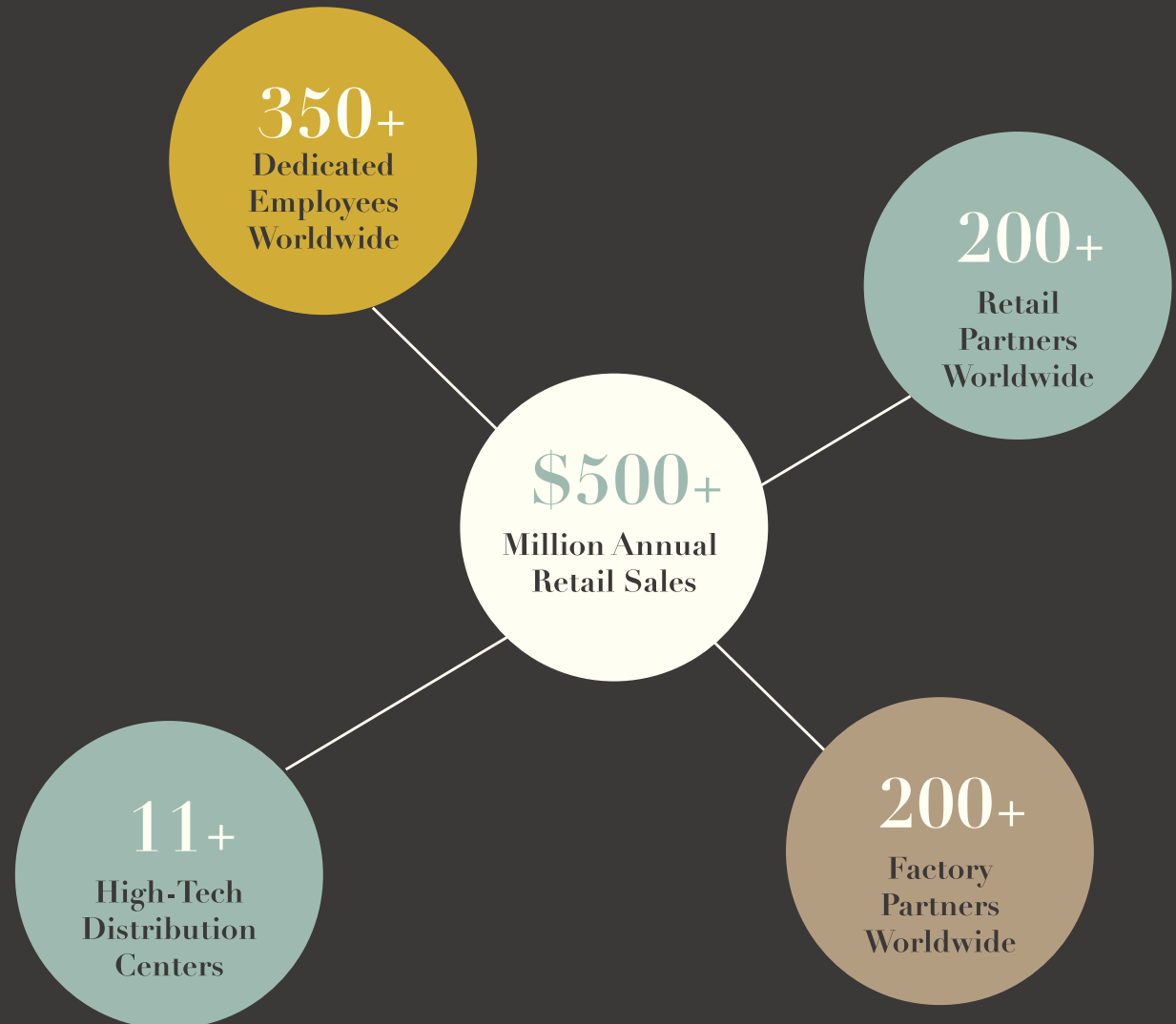
Each of our partners is different, so we provide unique and flexible solutions for their product needs. From design to marketing, manufacturing, and distribution, our collaboration with our partners is tailored to each.



BY THE NUMBERS

WE ARE A HOME TEXTILE INDUSTRY LEADER.

Fueled by a tireless passion for quality and design, we travel the world, drawing inspiration from the latest trends and timeless classics to provide an incredible selection of home decor solutions for every room and lifestyle.



OUR NETWORK

RELATIONSHIPS MATTER.

We've worked to cultivate strong relationships with suppliers, factories, and distributors around the world. Our network is what drives our efficiency and ability to create great products at great prices.



CAPABILITIES

CREATIVE

VCNY Home supports clients through a full creative process with trend direction, design, merchandising, and marketing. We travel around the world to discover new designs, fabrications, and techniques, working closely with partners to develop concepts and collections. Through packaging, photography, in-store displays, and more, we ensure our designs stand out on store shelves and online.



TREND



DESIGN & MERCHANDISING



MARKETING

CAPABILITIES

LOGISTICS

We work with partners around the globe to source and produce the best quality products at competitive prices, with VCNY offices, and/or suppliers in China, India, Mexico, Pakistan, Turkey, and Vietnam. Our Account Management team supports with sell-in to key retail partners, inventory planning, and shipping from one of our 11 distribution centers across the US and Canada.



SOURCING & PRODUCTION



SALES & ACCOUNTS



LOGISTICS & PLANNING

RETAIL PARTNERS

Walmart+

★ macy's

HomeGoods®

FAMILY DOLLAR

TARGET

KOHL'S

Marshalls

DOLLAR GENERAL

sam's club

Burlington

TJ-maxx

DOLLAR TREE

amazon

NORDSTROM
rack

HOME SENSE

WINNERS

wayfair

ROSS
DRESS FOR LESS®

at home
The Home Décor Superstore

CHEDRAUI

BIG
LOTS!

HOBBY
LOBBY

Bealls
INC.

Liverpool



OUR
STORY

Home Is Our Passion

As a family-owned company, we understand families. Founded in 1986 by brothers Toby and Joe Cohen (pictured on the right), our values, motivations, and passion for home run deep. We want the feeling of comfort and pride that comes from creating a beautiful space to be accessible to everyone.

We believe every family deserves to have a home they love. We're here to make it happen.



OUR BRAND VALUES

01 / PASSIONATE

Our story began with two brothers, Toby and Joe Cohen, who channeled their keen sense of design and tireless passion for quality products into building an industry-leading home textile company. Happily obsessing over the latest trends, prints, and textures is in our DNA. We want to inspire our customers to find joy in decorating and make creating their family's dream home effortless, affordable, and fun.

02 / PROGRESSIVE

We believe in constantly growing, challenging ourselves, and seeking out new ideas. At VCNY Home, we are driven by our curiosity for finding new trends, discovering new brands, and exploring new technologies to make our consumers' lives more fulfilled.

03 / COLLABORATIVE

As a family-run company, partnerships and mutual respect are central to our success. The partnerships between us and our colleagues around the world, our suppliers, and the meaningful partnerships we forge with our customers enable us to make a unique contribution to the quality of their lives and homes.

04 / RESPONSIBLE

We support innovation and responsible growth by doing all we can to make a positive impact on people and the planet. Whether it's reducing our emissions, investing in responsibly sourced fabric and recycled packaging, or ensuring our manufacturing partners meet fair wage and social compliance standards, we are committed to creating products in ways we can all feel good about.

05 / INCLUSIVE

As a global company, we know great ideas come from unique perspectives far and wide. From nurturing a culturally rich workforce to celebrating diversity through our product designs, we want employees, partners, and customers to feel welcome, represented, and respected through their experiences with VCNY Home.

MISSION

Everyone likes clean sheets and the cold side of the pillow, but what makes a home is different for each of us. Our décor should be as well. At VCNy Home, we've created a family of brands that celebrate our uniqueness and reflect different styles to help create your home.

A home is a representation and a collection of each person's individual stories, and every home has a story. They are an extension of the unique personalities, experiences, and beliefs of the people who inhabit them. As your story evolves, so will we — with each new fabric we source and print we design. We'll grow with you and your family, and help you tell your story of home.





PURPOSE

We believe that all families are different. What unites us are core beliefs in comfort, design, value, and the joy our homes can bring. We find joy in hunting for the best textiles and décor from across the globe and designing the best products at great prices. We want you to experience that same joy in decorating your favorite place – home.

THROUGH THE YEARS



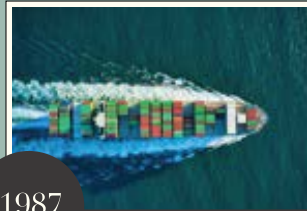
1981

Founders Joe and Toby Cohen immigrate to the US from Syria.



1986

The Cohens purchase a bedding and bath store and expand it into six stores.



1987

The company officially becomes Textiles from Europe, a national import business.



1995

Private-label manufacturing becomes a large driving force for the business.



1996

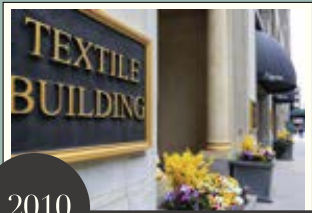
Cloud Nine, the manufacturing arm of the business, opens offices in Shanghai, China.



2000

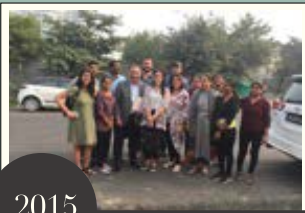
Company begins operating as Victoria Classics and moves to Edison, NJ.

THROUGH THE YEARS



2010

Located in the heart of NYC's Fashion District, Victoria Classics opens its 5th Ave. showroom.



2015

VCNY Home opens offices in New Delhi, India, and moves its headquarters to North Bergen, NJ. Inspired by NYC, the company rebrands as VCNY Home.



2017

Selected as an editor favorite at Market Week by the HFN/Home Furnishings News Accolades Program.



2019

Awarded the 2019 Pride Award (Home and Seasonal Division Partner Recognition for Innovation, Dependability and Excellence) by Dollar General.



2020

VCNY Home signs eight licensed brands, including Tahari Home, Perry Ellis Portfolio, BEARPAW, Refinery29, Beverly Hills Polo Club, and more.



2023

VCNY Home continues to expand offices and operations, including a new space in India, an additional distribution center, and a new 5th Ave. showroom.



CORPORATE HEADQUARTERS

5901 West Side Avenue, 6th Floor
North Bergen, NJ 07047

SHOWROOM

330 Fifth Avenue, 7th Floor
New York, NY 10001

CLOUD NINE TEXTILES, INC

No.97 Changshou Road Shanghai 4th Floor
普陀区长寿路97号世纪商务大厦4B (近江宁路)
Putuo District, Shanghai 200331 China
86-21-5522-9121

TJC HOME TEXTILES

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201301 India

ONLINE

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